

# Axel Kanakan

## Product Designer

[axelkanakan.com](http://axelkanakan.com)  
axelkanakan@gmail.com  
Dallas, TX

## Education

### Bloc Code School

Fullstack Web Development  
Bootcamp  
May 2014

### Clark University

B.A. in Communications,  
Minor Entrepreneurship  
May 2012

M.A. in Visual Communications  
May 2014

## Skills

### Methods

Interaction Design  
Prototyping  
UX Design  
Motion Design  
Systems Design  
Responsive Design  
UI Design

### Tools

**Adobe Creative Cloud:**  
Illustrator  
Photoshop  
After Effects  
**Sketch**  
**Protopie**  
**HTML & CSS**  
**Javascript**  
**React**  
**SwiftUI**

## Experience

### Citi Product Designer/Lead Prototyper

Oct 2019 – Current • Dallas, TX

Designed and prototyped numerous app features for the Citi mobile experience, leveraging insights from user research and modifying the overall design language and direction. Ideated and lead motion centric projects geared towards a more interactive user journey with emphasis on meaningful feedback.

### Freelance Lead Product Designer

July 2018 – Current • Remote

Ideated, developed and implemented new product features with accelerated timelines. Most recently lead the design and implementation of a new feature for *Yembo*, an AI centered SaaS company. Currently consulting with start-ups on intergrating motion and interaction for creating a more human experience.

Clients: *Ministry Of Supply, Yembo, Enroll Hero*

### Blend Interaction Designer/Prototyper

April 2018 – July 2018 (Contract) • San Francisco, CA

Developed a framer.js prototype of *Blend's Borrower Home App*. Lead in-house usability testing, iterating on new features and enhancements while updating reusable design components.

### Freelance Visual Designer

November 2017 – April 2018 • San Francisco, CA

Worked as a design consultant, with a focus on visual design, iconography, logos, branding, motion and design systems. Lead product design sprints from lo-fi to prototype, specializing in rapid development and creating reusable UI components.

### 2U Visual Designer

September 2013 – November 2017 • San Francisco, CA - Remote

Produced data visuals, infographics and iconography for various Universities as well as presentation assets for online courses. Cultivated *2U* design system, complete with component library, style and color guidelines.